

Titans Swimming Club

Representative Club Sponsorship Strategy

Effective from 1st October 2015

1. Aim

To provide sponsorship and recognition to Titans swimmers in their sporting achievements. This strategy aims to ensure an accountable process exists so the Club can provide fair and equitable sponsorship for all swimmers representing the Club at Coast & Valley, NSW Country, NSW State and National championships, for both age and open levels, throughout both the summer and winter seasons. (And is reviewed on an annual basis)

2. Representative Sponsorship Levels

Representative Sponsorship will be provided on the following levels:-

1. Area level sponsorship (Coast and Valley Championships)
2. Country Representative Level
3. State Representative Level
4. National Representative Level

The committee will determine the type of sponsorship. This determination will be dependent upon the financial status of the Club. Under this Strategy "sponsorship" is defined as assistance of a non-monetary nature.

Sponsorship will be provided for individual qualifiers, as per the levels above, who qualify in individual events. **Provided the swimmer has met the eligibility criteria.**

The committee, at its discretion, dependent upon the financial status of the club, may contribute to NSW Country, NSW State and National championships, for both age and open levels, representative swimmers who qualify in individual events a "gift" an article of apparel or embroidery of existing apparel to be worn at the swim meet. **Provided the swimmer has met the eligibility criteria.**

3. Area Representative Level

Swimmers who qualify for Coast & Valley Championships will be eligible for reimbursement of entry fees to an amount determined by the Committee. **Provided the swimmer has met the eligibility criteria.**

This amount will be reviewed by the committee annually and is dependent on the financial position of the club.

***Note:** It should be noted that this is the only instance in which a monetary form of sponsorship is provided to a Titans' Swimmer. This is to encourage swimmers to achieve Area Championship level.*

Sponsorship Eligibility Criteria

- A swimmer must be a first claim financial member of the Titans Swim Club for a minimum of 6 months by the time the representative meet is held.
- A swimmer must compete in not less than 50% of club nights leading up to the event in the current season. However, if the swimmer is competing at a "Targeted" or representative meet, then written notification should be submitted to the committee prior to the Club night concerned stating their case. If the committee does not receive written notification, sponsorship will be withdrawn. Please note that a targeted meet **does not** include school swimming.
- Participation in Titans Swim Club, Club Championships and any Carnival held by the Club (this includes assisting at Development Carnivals).
- Participation at Coast and Valley Championships Qualifying Carnivals (summer/ winter) including Coast and Valley Development Carnivals.
- Official club swim cap is worn at **ALL** meets when representing the club.
- The swimmer's parent/s or caregivers are active within the club, regularly assisting with duties on Saturday club nights and fundraising activities.
- The swimmer must swim events on the day of Coast and Valley Championships to be eligible for reimbursement of entry fees.

If a swimmer is genuinely unable to meet the eligibility criteria they should forward a letter to the committee.

The executive committee shall review any swimmer who has not met the set criteria for representative sponsorship and may by way of vote approve sponsorship based on exceptional circumstances.

4. Country, State and National Representative Level

The Club will provide gifts to representative swimmers who meet the following criteria:

- Club Representative Cap (one per season if required)
- Club Representative Shirt (one per season or embroidery of date if previous year's shirt is still an appropriate size)
- Representative Gift at presentation

Sponsorship Eligibility Criteria

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- A swimmer must compete in not less than 50% of club nights leading up to the event in the current season. However, if the swimmer is competing at a "Targeted" or representative meet, then written notification should be submitted to the committee prior to the Club night concerned stating their case. If the committee does not receive written notification, sponsorship will be withdrawn. Please note that a targeted meet **does not** include school swimming.
- Participation in Titans Swim Club, Club Championships and any Carnival held by the Club (this includes assisting at Development Carnivals).
- Participation at Coast and Valley Championships Qualifying Carnivals (summer/ winter) including Coast and Valley Development Carnivals.
- Official club uniform/ apparel (i.e club polo shirt and club swim cap) is worn at **ALL** meets when representing the club.
- The swimmer's parent/s or caregivers are active within the club, regularly assisting with duties on Saturday club nights and fundraising activities.

If a swimmer is genuinely unable to meet the eligibility criteria they should forward a letter to the committee.

The executive committee shall review any swimmer who has not met the set criteria for representative sponsorship and may by way of vote approve sponsorship based on exceptional circumstances.